Here's a mission you can't turn down: improve the comfort and satisfaction of your pediatric patients and their families by helping to reduce the need for sedation in MRI. Developed in collaboration with Marvel Comics and Weill Cornell Imaging at NewYork-Presbyterian in New York City, the MRI Heroes Kit educates and empowers children so they may be imaged without sedation.

As part of our MRiamahero! program, the MRI Heroes Kit enables you to:

- Help improve the satisfaction of patients, parents, and referring physicians.
- Potentially image more patients each day.
- Enhance MRI workflow by supporting the reduced need for resources devoted to sedation.
- Support improved patient safety in pediatric MRI*.

When a healthcare delivery organization like yours takes a small but significant step toward reducing pediatric sedation in MRI, everyone wins.

*MR scanning has not been established as safe for imaging fetuses and infants less than two years of age. The responsible physician must evaluate the benefits of the MR examination compared to those of other imaging procedures.

Help reduce pediatric anxiety and improve MRI efficiency with these simple tools.
Challenges with sedation
With its excellent soft tissue contrast for distinguishing between normal and abnormal tissue, MRI remains one of the most powerful imaging tools in clinical practice. Yet, as powerful a tool as MRI is, it can be challenging, requiring sedation for some children to lie still during an exam. Sedation, however, poses risks, including the potential for adverse or life-threatening reactions. It also requires more time and resources before, during, and after the exam.

How can the MRI Heroes Kit help?
The MRI Heroes Kit can help children understand what an MRI is, including what it looks like, what it sounds like, and what it does. With these tools and information, children and their parents have the information and education they need to be more comfortable with an MRI exam—even before the exam begins.

Why Siemens?
As part of our MRIamahero! program, the MRI Heroes Kit is another part of our longstanding commitment to providing solutions that support improved patient safety and accessibility to recommended imaging tests. We know that children and their parents sometimes have anxieties related to MRI exams. By providing educational tools to help you explain an MRI exam, we’re confident we can help you reduce anxiety for some of your pediatric patients.

Learn more at www.usa.siemens.com/mriamahero.

What’s included in the MRI Heroes Kit?
Each MRI Heroes Kit includes:

• 100 copies of an educational Marvel Custom Solutions comic book, that follows popular Super Hero Captain America through his MRI experience.

• 1 toy-size model of a Siemens MRI scanner with moveable patient table and sounds.

• 1 DVD with an educational video that takes children through the process of what happens during an MRI exam, explained in a kid-friendly manner through the eyes of a child.

• 100 superhero capes to transform your patients into the superheroes they already are.

• 100 Captain America and Iron Man plush toys for your pediatric patients to take with them into the MRI exam.