Manage Your Ultrasound Fleet with Ease

Solutions for investment protection, service line management and staff satisfaction.

usa.siemens.com/ultrasound
Technology—and healthcare delivery—continues to evolve. Siemens Healthineers Ultrasound is keeping up with and staying ahead of these changes. The ACUSON S Family™ of ultrasound systems, HELX™ Evolution with Touch Control provides the latest in ultrasound performance and flexibility. You can upgrade to better investment protection, a more intuitive workflow, and improved standards of care.

You can support improved diagnostic confidence, higher patient volumes, and better staff satisfaction in ultrasound.

With you every step of the way.

Change is ever present even in ultrasound service delivery. But you don’t have to go it alone. At Siemens Healthineers, we know precisely how to help you successfully integrate new ultrasound technology into your workflow, reduce your total cost of ownership over the long term, and maximize benefits for your patients.

From our advanced and scalable ultrasound imaging systems, to our flexible educational offerings, along with warranty and service solutions designed to support you day in and night out, we’re with you every step of the way.
Ready your team for current and future demands.

Every imaging facility is different—and your education needs are no exception. Our comprehensive educational programs will target the exact kind of training and development that will advance your staff and your business.

**Ultrasound Essentials Course:** Designed to support your designated ACUSON S Family champion(s), this interactive course provides hands-on experience on the technical aspects and clinical applications on the ACUSON S Family ultrasound systems. The course is held at Siemens Healthineers’ education services center in Cary, NC.

**Conversion Assurance:** Our team of seasoned experts will develop a long-term educational plan to help you and your team get the most out of your investment. This includes monitoring, ongoing assessments and reports to focus on your evolving training needs.

**Custom Education Package:** Choose from a variety of training and education offerings currently available in the Ultrasound Education portfolio for up to the total amount included in the package. See details below.

<table>
<thead>
<tr>
<th>Training Type</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Virtual/ e-learning</td>
<td>Learn at your own pace through virtual classrooms hosted on our education portal.</td>
</tr>
<tr>
<td>On-site</td>
<td>Focus on advanced clinical applications to improve users’ skills and optimize workflows with our expert instructors.</td>
</tr>
<tr>
<td>Off-site</td>
<td>Get hands-on training on the equipment you operate on a daily basis at our Cary, NC, Training and Development Center</td>
</tr>
<tr>
<td>Workshops/ Fellowships</td>
<td>Get hands-on clinical training and peer-to-peer support from experienced users.</td>
</tr>
<tr>
<td>Biomedical Training</td>
<td>Biomedical technology managers can take the same ultrasound training curriculum that our service engineers take.</td>
</tr>
<tr>
<td>Educational Symposia</td>
<td>Our annual symposium, Innovations for Imaging, focuses on relevant clinical topics designed to help you stay abreast of industry trends while obtaining continuing education credits.</td>
</tr>
</tbody>
</table>
The Customer Care Center from Siemens Healthineers is open 24 hours a day, 7 days a week, 365 days a year.

- Our service engineers receive 100 hours of training per year and many have advanced certification that’s not available anywhere else.
- Increase uptime with eSieLink Remote Assistance, which enables screen sharing for both applications and service support.

Extended Warranty Coverage

Rest easy knowing that your new ultrasound systems will have extended coverage from a best-in-class service organization.

<table>
<thead>
<tr>
<th>Features</th>
<th>Warranty Coverage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Uptime Guarantee</td>
<td>99%</td>
</tr>
<tr>
<td>Principal Coverage Period (PCP)</td>
<td>8:00 a.m.–5:00 p.m., M-F</td>
</tr>
<tr>
<td>Phone Response Within</td>
<td>30 minutes</td>
</tr>
<tr>
<td>On-site Response Within</td>
<td>10 hours</td>
</tr>
<tr>
<td>Labor during PCP</td>
<td>✔</td>
</tr>
<tr>
<td>Spare Parts</td>
<td>✔</td>
</tr>
<tr>
<td>Parts Delivery</td>
<td>Next Day</td>
</tr>
<tr>
<td>Planned Maintenance</td>
<td>✔</td>
</tr>
<tr>
<td>Siemens Remote Service (SRS)</td>
<td>✔</td>
</tr>
<tr>
<td>Technical &amp; Apps Phone Support</td>
<td>✔</td>
</tr>
<tr>
<td>Transducer Coverage</td>
<td>Wear/Failure</td>
</tr>
</tbody>
</table>

- 80% of incoming calls are answered within 30 seconds.
- 44% of issues are fixed remotely to reduce downtime.
- 63% first-visit fix rate—helps to ensure your systems are consistently up and running.
Improved usability for more efficient, more relaxed exam flows:
- **44%** fewer software selections*
- **33%** fewer tactile keys*

**A system with your needs at the center of its design.**

The HELX Evolution with Touch Control is the result of significant research and investment to create the simplest, most user friendly, and innovative ultrasound system on the market. Incorporating extensive feedback and preferences from nearly 400 users in almost 200 usability sessions, the HELX with Touch Control is the first ultrasound system truly created by the sonographer, for the sonographer.

**Third-party validation of industry-leading usability**

Macadamian Technologies, a user experience research and design firm, conducted a comprehensive usability test to measure user performance and satisfaction of the new ACUSON S Family ultrasound systems, HELX Evolution with Touch Control.

**Study Results**
- **Effectiveness**: 95% average task completion rate
- **Efficiency**: few deviations observed (feature searching)
- **Satisfaction**: 4.5 out of 5, where “5” represents very easy to use

Contact your Siemens Healthineers Ultrasound Sales Representative today or call 1-888-826-9702 and select option “3” for more details on pricing and eligibility.

For more information on the HELX Evolution with Touch Control Systems, visit usa.siemens.com/touch

*Compared to ACUSON S Family, Classic release. Data on file.*
Enhanced Image Quality with Access to New Technologies and Transducers

• Exceptional imaging – penetration, and contrast resolution improvements for increased diagnostic confidence.

• eSieImage Technology – automatically optimizes imaging parameters while scanning with no user interaction for easier exams.

• Advanced SieClear with Color – maintain 2D imaging while scanning in color Doppler.

• Shear Wave Elastography – noninvasive quantification of tissue stiffness in the liver, breast, thyroid, and small parts to help improve tissue characterization.

• Contrast-Enhanced Ultrasound (CEUS) – enable physicians to characterize focal liver lesions while reducing radiation exposure and without nephrotoxic effects.**

Improved Reliability and Security with a Redesigned Internal Architecture

• SieStream HD Hardware – increased capability by evolving from hardware- to software-based processing.

• Layered Security – hard drive encryption, user logins, and Windows® 7 operating system to prevent unauthorized access.

• eSieLink Remote Assistance – enabled screen sharing on the system for both applications and service support.

• Siemens Remote Services – remote diagnostics and upgrade handling to reduce system downtime with a 70% first-time fix rate.

**Claudon M, Dietrich C, Choi B, et al. GUIDELINES AND GOOD CLINICAL PRACTICE RECOMMENDATIONS FOR CONTRAST ENHANCED ULTRASOUND (CEUS) IN THE LIVER, Update 2012
On account of certain regional limitations of sales rights and service availability, we cannot guarantee that all products included in this brochure are available through the Siemens sales organization worldwide. Availability and packaging may vary by country and is subject to change without prior notice. Some/All of the features and products described herein may not be available in the United States.

The information in this document contains general technical descriptions of specifications and options as well as standard and optional features, which do not always have to be present in individual cases.

Siemens reserves the right to modify the design, packaging, specifications, and options described herein without prior notice. For the most current information, please contact your local sales representative from Siemens.

Note: Any technical data contained in this document may vary within defined tolerances. Original images always lose a certain amount of detail when reproduced.

For USA Distribution Only.